

# Sherry R. Misener

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## Qualifications

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**Field Education:** Sixteen years post-college experience in graphic design, production, publishing, printing, marketing, promotions and advertising.

**Software:** Adobe InDesign, Illustrator, Photoshop, Quark XPress, Acrobat, Dreamweaver, Flash, HTML, CSS, Microsoft Word, Excel, and PowerPoint.

**Communication:** Creative and resourceful marketing professional with superior visual, written and oral communication skills.

## Work Experience

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**Miles Kimball Company** GRAPHIC DESIGNER DECEMBER 2010 - PRESENT  
I layout and art direct catalogs for the Easy Comforts and As We Change brands. I also create ads and other collateral pieces to promote these brands.

**W.W. Grainger, Inc.** GRAPHIC DESIGNER FEBRUARY 2008 - NOVEMBER 2010  
Art directed catalog photo shoots and created catalog layouts, trade show graphics and other promotional print pieces for several product and sales catalogs for brands such as Highsmith, Lab Safety Supply, and Grainger.

**WTCA/QUALTIM, INC.** GRAPHICS & MARKETING PROFESSIONAL DECEMBER 2006 - JANUARY 2008  
Created websites, illustrations (logos and technical drawings), graphic design and marketing pieces (e-mails, ads, and brochures), and technical documents.

**LEADER PRINTING COMPANY, INC.** GRAPHIC DESIGNER MAY 2003 - NOVEMBER 2004  
Designed, edited and produced client files for press. Acted as office manager by maintaining supplies and managing accounts receivable.

**NATIONAL CONFERENCE OF BAR EXAMINERS** GRAPHIC DESIGNER/PRODUCTION ASSISTANT JULY 1999 - APRIL 2003  
Worked with the publications editor to create designs and layouts for four-color cover quarterly magazine, informational brochures, and booklets, stationery, and forms. Developed promotional products and mailers for annual seminar. Created web graphics. Obtained print quotations.

**ATHLETIC BUSINESS PUBLICATIONS, INC.** PRODUCTION ASSISTANT APRIL 1998 - JANUARY 1999  
Was responsible for all ad design and paste-up for four national trade magazines. Generated creative design work for promotional cover wraps, monthly bulletins and postcards. Some file archival, system maintenance, and print production.

**STEPHAN & BRADY, INC.** PRINT PRODUCTION ASSISTANT MARCH 1997 - OCTOBER 1997  
Sent out all final ad materials, ordered new and duplicate films, checked specifications and obtained material extensions. Coordinated deadlines with traffic. Assisted production staff by typing purchase orders, proofreading and some advertisement creation.

**LITURGICAL PUBLICATIONS, INC. (LPI)** AD PROCESSOR OCTOBER 1995 - DECEMBER 1996  
Began as a Proofreader where I proofed church bulletins and newsletters. Within three months, became a Customer Service Representative, where I dealt with LPI's church accounts on printing and shipping issues. In my final promotion as Ad Processor, I typeset, designed, and pasted-up ads.

## Education

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**Web Page Design Certificate** May, 2002

Madison Area Technical College (MATC-Art Department)

Coursework: Web Page Design, Electronic Illustration, Web Animation, and Web Project Management.

**Bachelor of Fine Arts** August, 1995

University of Wisconsin-Milwaukee

Graphic Design major, English (Creative Writing), minor

Significant Courses: Typography I and II, Graphic Design I-III, Type Design, Advanced Computer Art, Illustration.

Honors: Dean's List, fall and spring 1990 (Average GPA throughout = 3.6)

**Graphic Design Internship** January - May 1995

Milwaukee Magazine, Inc.

Designed ads for print. Created speculative covers, layouts and illustrations for the art director. Photography research and scanning of transparencies.

## Memberships & Achievements

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**Chair and Public Relations Head**, Lake Mills Arts Festival, 2006-2010

Coordinated and led committee meetings, managed publicity plan, created and maintained festival website, and oversaw festival promotional materials.

**Owner/Principal Designer**, Vandregraphicdesign, LLC, 2004-Present

Provide freelance graphic, web and logo design services to small businesses in the area.

## References Available Upon Request

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