

**DATES/LOCATIONS
LIVE**

APPLETON

Tuesday, December 16, 2003

Holiday Inn Select
920/735-0309

(U.S. Hwy 41 and College Ave.)

MADISON

Wednesday, December 17, 2003

Sheraton Madison Hotel
(706 John Nolen Drive, 608/251-2300)
Hwy 12/18, Exit #263 (John Nolen Drive)

MILWAUKEE

Thursday, December 18, 2003

Sheraton Milwaukee Brookfield
(373 S. Moorland Road, Brookfield, 262/363-1100)
S. Moorland Rd, 1/2 mile north of I-94. Exit # 301
www.sheratonbrkfld.com

CLE CREDITS / TUITION

The Wisconsin Board of Bar Examiners has approved this program for up to **3.5 EPR/CLE credits**

TUITION: \$165

SPECIAL ACCOMMODATIONS

If you need special accommodations, please contact us at least three weeks prior to the program date so we can make appropriate arrangements.

REGISTRATION

By Mail

Wisconsin CLE Registrations
6320 Monona Drive Ste 407
Madison, WI 53716-3952

By FAX (24 hours)

Fax your registration to 608-204-2701.
Please include your MasterCard or VISA number.

By Phone (8:30 a.m. - 4:30 p.m.)

608-204-2700
Toll Free: 888-830-4420

CANCELLATIONS

We know that your law practice comes first and your schedule may change after you've registered. That's why we are proud to offer our no hassle cancellation policy. Substitutions are encouraged, but cancellations received even up to two business days after the date of the seminar will be eligible for a full tuition refund. Allow 4 to 6 weeks for delivery. Paid registrants who do not cancel, yet fail to attend, forfeit their registration fee. No written materials will be available after the seminar.

THREE EASY WAYS TO REGISTER



Phone (8:30 a.m.-4:30 p.m. CST)
Call Wisconsin CLE at 608-204-2700 or toll-free 888-830-4420 and charge your order to VISA or Mastercard.



Fax (available 24-hours-a-day)
Fax your registration to 608-204-2701. Please include your MasterCard or VISA number.



Mail Your Completed Form
Include payment information or check to:
Wisconsin CLE Registrations
6320 Monona Drive STE 407
Madison, WI 53716-3952

Name _____

Firm Name _____

Address _____

City/Zip _____

Phone _____ Ext. _____

E-mail _____

Tuition Enclosed \$165

Please Check One: **APPLETON** _____ Dec 16 **MADISON** _____ Dec 17 **MILWAUKEE** _____ Dec 18

Payment

___ Check enclosed (payable to Wisconsin CLE)

___ Please charge \$ _____ to my: VISA Mastercard

Credit Card Number _____ / _____ / _____ / _____ Expiration Date ____ / ____

Print name as it appears on card _____

Authorized Signature _____



3.5 EPR/CLE Credits

Legal Ethics in the "Reel" World

Presenting an Enlightening, Educational, and Entertaining View as Seen through the Movies, Media, and Television

Featuring **Attorney Larry S. Cohen**, widely regarded as one of CLE's most engaging ethics lecturers.

LIVE:

- Appleton:** Tuesday, December 16, 2003
- Madison:** Wednesday, December 17, 2003
- Milwaukee:** Thursday, December 18, 2003

"The BEST ethics seminar I have attended in more than 15 years."
—Past participant, Milwaukee

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"Entertaining way to get CLE credits yet educational and worthwhile."—Past participant

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ABOUT THE PROGRAM

Tired of the ubiquitous "talking head" legal ethics seminar?

We are pleased to offer a refreshing alternative.

Presenting an entertaining, enlightening and educational alternative to meeting your mandatory Ethics and Professional Responsibility credit requirement.

Using film clips, news footage, and excerpts from television and the media, our nationally acclaimed speaker engages the audience in an active discussion on Wisconsin legal ethics. Throughout this lively, interactive, and engaging multi-media seminar, our presenter demonstrates lawyers at their ethical best. . . and at their worst. . . and what we can learn from them.

Educational, enlightening and entertaining. . . the way CLE can be.

This program uses examples from various media sources including movies, news, and television programs, to raise ethical issues confronting lawyers in their everyday practice. After each vignette, there is a discussion about the specific issue presented in the segment and then a more general discussion about similar issues arising in everyday practice.

References to Wisconsin's own ethical standards and to ethics opinions from this and other jurisdictions provide a legal grounding for these discussions so there is some sense of resolution for the various issues presented.



ABOUT THE SPEAKER Attorney Larry S. Cohen

A talented and award winning CLE lecturer, Mr. Cohen speaks nationally to groups of lawyers about legal ethics, litigation, trial practice, alternative dispute resolution, and issues in law and medicine and psychology. He also speaks nationally to groups of other

professionals about their interactions and dealings with the legal process. Mr. Cohen also speaks annually on ethics and litigation matters at the annual National CLE Conference in Colorado, co-sponsored by the State Bar of Wisconsin.

Mr. Cohen has focused his more than sixteen years of practice on serious medical injury and psychological damage cases, including brain injury claims. He received his J.D. from Northwestern University in 1985, and practices through the Cohen Law Firm in Phoenix, Arizona, where he is a certified specialist in injury and wrongful death litigation. He taught and did research recently at the University of Michigan Law School, and taught last year at the Arizona State University Law School. He is a Settlement Judge for the Nevada Supreme Court, a judge pro tem with the Maricopa County Superior Court, as well as a mediator and arbitrator.

Last year Mr. Cohen received the Arizona State Bar's Annual Award for Excellence in CLE and prior to that he also earned the annual award from the Maricopa County Bar Association for Excellence in Continuing Education.

"This seminar held everyone's interest. Great job of putting ethics in context. The seminar really made you think about the concepts as they apply to everyday dilemmas instead of just reading and memorizing rules"—Past participant, Milwaukee

SCHEDULE

8:00 a.m. Registration & Beverage Service

8:30 am - 11:45am - Program

(w/15 min. break)

There will be ample opportunity for Q & A throughout the morning.

TOPICS FOR DISCUSSION:

- Competent Representation
- Candor Toward the Tribunal
- Unauthorized Practice of Law
- Inappropriate Relations with Clients
- Failure to Disclose Evidence
- Conflicts of Interest
- Jury Tampering
- Eliciting False Testimony
- Zealous Representation
- Duty to the Client
- Impermissible Commentary
- Harmless Error
- And More!

Here's what your fellow Wisconsin lawyers say:

"This was great. A much better way to get ethics credits than most of the programs I've attended. I was actually surprised at the substantive lessons I got from the seminar. Excellent teacher & format. I plan to tell all my colleagues to come next year."—Milwaukee

"Great Program! Excellent Presentation. Engaging CLE ethics coverage."—Madison

"Nice job, Mr. Cohen, for teaching 'outside the box.'"—Milwaukee

"Great seminar. Great speaker! Finally an ethics seminar that was relevant AND enjoyable."—Madison

"Creative, entertaining, thought provoking, and educational."—Milwaukee

"Usually I lose my interest in an ethics seminar in the first hour, but this seminar really held my interest and the time flew by. Great job!"—Madison

"Akin to CLE nirvana. I have never seen a CLE audience more engaged and entertained while educated."—Milwaukee

"Fantastic. Larry Cohen puts ethics in perspective by his use of movie clips—a great opportunity for movie buffs to learn something about themselves and their practice."—Madison

UPCOMING SEMINARS

A Day in Discovery: Win Your Case Before Trial

Come see for yourself why every month thousands of lawyers listen to what Jim McElhaney has to say about how to prepare cases.

7.0 CLE Credits

LIVE:

Milwaukee: October 16

VIDEO:

Appleton: October 30

Eau Claire: October 28

Madison: October 31

Wausau: October 29

The NEW Keys to Effective Advocacy

A one-man tour de force by America's most popular speaker and writer on the topic of trial advocacy, James W. McElhaney.

7.0 CLE Credits

LIVE :

Milwaukee: October 17

VIDEO:

Appleton: November 6

Eau Claire: November 4

Madison: November 7

Wausau: November 5

Great Trials of the Century

Why they are famous and what we can learn from them.

No matter what your area of practice, you will find this to be one of the most enjoyable and worthwhile seminars you'll ever attend

Featuring Attorney Todd Winegar, one of Wisconsin's and America's highest rated CLE speakers.

7.5 CLE Credits / 1.0 EPR Credits

LIVE ONLY:

Appleton: December 3

Madison: Thursday, Dec. 4

Milwaukee: Friday, Dec. 5